

TERMS OF REFERENCE FOR THE
“MY PORT WORLD”
ART CONTEST
HANSEATIC GLOBAL TERMINALS LATIN AMERICA
First edition

1. Contest title:

"My Port World"

2. Description

Hanseatic Global Terminals Latin America invites the sons and daughters of its direct employees to depict the port world through their eyes, portraying our port and logistics terminals, the sea, ships, cargo and the work their mothers and fathers do at our operations.

We want kids to illustrate the importance of our ports in global trade and the vital role their parents' efforts play. Their daily work helps millions of products reach people around the world, connecting countries and supporting economic development in the region.

3. Contestants

Children between the ages of **4 and 12**, whose parents are direct employees of Hanseatic Global Terminals Latin America, including the regional office, the multipurpose terminals in the Americas (Iquique Terminal Internacional, Antofagasta Terminal Internacional, San Antonio Terminal Internacional, San Vicente Terminal Internacional, Terminal Portuario de Guayaquil, Terminal Marítima de Mazatlán, Sociedad Portuaria de Caldera, Florida International Terminal) and Inland Services.

4. Prizes

1. First place: Drawing pad + premium art set
2. Second place: Smart watch + premium art set
3. Third place: Wireless headphones + premium art set
4. Honorable mention at each subsidiary: Mini art or watercolor set + illustrated book

5. Entries

- a) Participants may submit hard copies of their drawings or paintings to the business unit where their parents work from August 6 to 26. The areas responsible for receiving entries are as follows:

ITI Communications

ATI: Communications

STI: Communications

SVTI: Communications

Regional Office: Communications

TPG: HR

TMAZ: HR

Inland Services: HR

SPC: HR

FIT: HR

Each drawing or painting must be submitted with the artist's information:

- Name
- Age
- Employee/Parent's name:
- Terminal or operation
- Employee's cell phone number
- Employee's email

b) Medium: Each participant may submit one painting or drawing in the medium of their choice: tempera, watercolor, acrylic, crayon or graphite pencils, etc. Digital art will not be accepted.

6. Judging and prizes

Each business unit will conduct a pre-selection process before submitting entries to a panel of judges. Hanseatic Global Terminals Latin America will announce the results via official internal channels and social media. The subsidiaries will share the results and inform the winners within their companies. Prizes will be awarded in September 2025 and announced through official channels. Each respective company will coordinate the distribution of awards and prizes.

7. Ownership of the pieces

The winning pieces will remain the property of their respective creators. However, the institution organizing the contest, Hanseatic Global Terminals Latin America, and its participating subsidiaries may use them in any media, including print, digital, and social media.

Important: The top three submissions and the honorable mentions from each business unit (a total of 13 works) will be used as the design for Hanseatic Global Terminals Latin America's year-end institutional cards, in both physical and digital formats.